



Autumn 2024

Career Success Impacts

Student Engagement

Professional Coaching Appointments

- Total Appointments: 882 (up 24% from AU 23)
- 773 undergraduate students
- 50+ graduate students

Career Studio

- Drop-in Appointments: 285
- International Students: 5% of drop-ins

Events & Career Fairs

- Total Event Attendance: 661 students
 - Top Events:
 - Immersion Day with Ohio Department of Natural Resources
 - (70 students)
 - Pre-Health Program
 - (59 students)
- Career Fair Attendance: 2,556 students (up 49% from AU 23)

Professional Development, Department Affiliates, and Workshop Requests

- A total of **\$9,629.66** was spent on professional development for our staff this semester.
- A total of **58** partner workshop requests were made via the Workshop Requests Submission form. A total of **30** were completed this semester.
- A total of **980** students attended our Workshops during this semester, an average of **32.7** per workshop.
- A total of **38** unique academic departments engaged with the Center this semester via our Department Affiliates process this semester.

Internships & Employers

- A total of **14** students enrolled into our internship courses
- A total of **157** students participated in Treks/Immersion during the AU24 semester.
 - Ohio State Football Immersion, Columbus OH
 - Air Transport Services Group Immersion, Wilmington OH
 - Columbus Blue Jackets Immersion, Columbus OH
 - Fidelity Investments Immersion, Covington, KY
 - Columbus City Hall Immersion, Columbus OH
 - OSU Police Department Immersion, Columbus OH
 - WOSU Immersion, Columbus OH
 - Spacejunk Immersion, Columbus OH

Surveys

Career Fairs: Employer survey

- **62%** reported that this was their first time attending one of our fairs.
- **94%** reported that they were satisfied with their experience.

Career Studio: Post visit survey

- **80%** reported that the Career Studio met their expectations.
- **80%** reported that they found the Career Studio welcoming and accessible.
- **60%** reported that they are likely to utilize the Career Studio again.

Coaching: Post coaching appointment survey

- **77%** reported that this was their first time meeting with Career Success.
- **92%** reported that they were satisfied with their experience.
- **88%** reported that they would likely meet with their Career Coach again.
- **92%** reported that they would likely recommend the service to others.

Additional Metrics

Big Interview: An average of **101** users actively used Big Interview each month. A total of **19,753** minutes were spent on Big Interview during the AU24 semester.

Handshake: Jobs & Internships

- A total of **88,976** new Handshake job postings were made during the AU24 semester.
 - **70.15%** of those postings were full time or part time jobs.
 - **27.85%** of those postings were internships.
 - A total of **63%** of students (excluding alumni) have logged into Handshake.
 - *NOTE: A measure of all current students- not an AU24 metric.*

NOTE: Handshake, Ohio State's career management portal, updates user information regularly; therefore, some data points may fluctuate.